

The Carrot Principle

World-Renowned Recognition Training Seminar



REGISTER NOW

MAY 5

7:30 am – 2:00 pm
HR Symposium Conference

2:00 pm – 5:00 pm
Carrot Principle Training

Santa Clara Conv. Ctr.
5001 Great America Parkway
Santa Clara, CA 95054

*This event is being offered
in partnership with the 25th
Annual HR Symposium*

To register, visit:

www.hrsymposium.org

Event related questions can
be directed to Tom Panacci at
OC Tanner at 925-543-0212.

Corporate America's most valuable training program is now offered exclusively to select organizations and managers.

The Carrot Principle Training Seminar teaches managers how to engage employees and accelerate performance through purposed recognition.

Participants will learn:

- The science behind recognition's impact in an organization (based on the *New York Times* bestselling book *The Carrot Principle* and its 10-year, 200,000-person research study).
- Why aligning recognition with your organization's core values, goals or strategies can immediately engage employees—initiating immediate results.
- How recognition done right can accelerate performance, increase productivity and impact your bottom-line in a down economy.
- How and when to most effectively recognize employees, along with countless low- and no-cost ideas to help you personalize recognition efforts to your team or organization.
- How to form an action plan and implement a recognition strategy today.

All registered participants receive the Recognition Training Kit which includes a copy of the *New York Times* bestselling book *The Carrot Principle*, stationery and more!

ALL THIS FOR ONLY

\$199* USD



*Additional fees required for HR Symposium conference